

CASTING CAMP



HOLLYWOOD
June 23rd - July 1st, 2012

Some of our instructors have included:

JOEY PAUL JENSEN C.S.A (Soul Surfer, Bring It On, That's So Raven, Even Stevens, Cory in the House)

JASON LA'PADURA C.S.A (High School Musical, Camp Rock, Heroes, The Event, Criminal Minds)

BRANDI BRICE (Suite Life on Deck, A.N.T Farm, Shake It Up!, Suite Life of Zack and Cody)

DANA GERGELY (Suite Life on Deck, A.N.T Farm, Shake It Up!, Suite Life of Zack and Cody)

TERRY BERLAND (Commercials : Sony, Pepsi, Doritos, iPod Nano, Six Flags, Minute Maid)

MARK TILLMAN (MacGyver, Steven King's IT, Highlander, The Waterhole)

CASTING CAMP • LOS ANGELES

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Casting Directors are often the gatekeepers to whether or not talent makes it to the next level of auditions be it commercials, TV, or film. Understanding the process of auditioning is only part of it. Being able to understand and learn that no two casting directors are alike, and then keeping track of these differences, is what the business of "Show Business" is all about.

At Casting Camp, talent will have the amazing opportunity to work with top casting directors in all facets of the business. These casting directors work with talent of all ages, and each have their own style and idea of what they are looking for. At Camp, talent will not only explore the full understanding of the audition process for commercials, TV, and film, but also be able to compare notes and styles of each casting director. This is an invaluable tool for talent, and one that will be fully realized during five days of training at Casting Camp.

On the Final Day, after a week full of prep in working with our elite group of Casting Directors, talent will perform in a showcase for families and other invited guests.

My staff and I hope you will accept this special invitation and look forward to seeing you in Hollywood this Summer!

Gregory James Blount
Executive Producer
Twitter: @GregJamesBlount



CASTING CAMP

THE ART OF THE AUDITION

Auditioning is more than strong choices. It's total command of your acting ability. Casting directors look for different things during the audition from each person. Learn what works, what doesn't, and how you can be best remembered. Over the five days of Camp, you will learn the best audition techniques for commercials, television, and film.

Audition Techniques for Commercials: Learn key ways to break down the script, timing, and delivery. Plus, the fundamentals of bringing that special part of YOU to each commercial. **Audition Techniques for Television:** Understanding the importance of proper blocking, table reads, and staging for single and multiple camera scenes.

Audition Techniques for Film: Learn pacing, character development, establishing the right objective, and becoming a thinking actor.

Comedic Improv: Everyone likes to laugh! Create the complete comedy character by combining physical pace, and movement with your voice, while improving comedic timing.

Dramatic Improv: Can you be in the moment? Are you Spontaneous? Do you understand characterization and point of view? These are the skills that make actors stronger and more prepared for Hollywood, or any audition.

What Casting Directors say when you're not in the room: Casting directors audition thousands of kids every year. Improve your chances at your next casting call by learning what the producers are looking for! Find out what is appropriate for different auditions, and how to stand out from your competition.



ADDITIONAL TRAINING

Electronic Submissions: Learn how to videotape and electronically submit your casting auditions from afar. Plus, how to manage and determine legitimate electronic submission sites.

Dictation: With our staff of professional actors and improv artists, we will guide you through exercises meant to enhance and sharpen your vocal skills.

Feeling the words: Choice of words make your work individualized and specific, which is why no audition is ever the same. Learn how to discover the purpose of each word and how best to use it to evoke a reaction.

Getting Down To Business: Build an action plan to accomplish individual goals and utilize self-marketing techniques. Identify legitimate agencies and managers, and develop expectations of what you are looking for in an agent and manager.

Casting Directors Golden Rules: The casting essentials every young performer needs to know from the moment they step in the room to the moment they leave.

Through the Eyes of an Agent & Talent Manager: What to expect from them, and what they expect from you.



BEVERLY GARLAND HOTEL • HOLIDAY INN HOLLYWOD



The Beverly Garland Holiday Inn recently completed a two-million dollar update which features new beds and bedding, carpeting, luxuriously redecorated suites, new pool and jacuzzi spa, new business center, expanded lobby and state of the art fitness center. Guests will enjoy being near the Hollywood Walk of Fame where Ms. Garland's star is located (at the corner of Hollywood & Highland). Universal Studios, CityWalk, Hollywood Bowl, Dodger Stadium, Disney Studios, Warner Bros Studios and Beverly Hills are all close by, making your stay at the Beverly Garland Hotel the most convenient North Hollywood hotel.

Casting Camp and Sound Tree Entertainment have reserved a group block of hotels for our talent and their families at a special group rate of \$170 + tax/night. Suites are available on a first come, first serve basis and range from \$240.99 to \$420.99 per night. Families should call **1-800-BEVERLY** to check availability. Please mention **Sound Tree Entertainment** or use **Group Code: CC2**.



TERMS AND CONDITIONS: CASTING CAMP

CAMP TUITION:

Talent Pass total cost: \$2595 includes one (1) Lunch pass for all six days of camp. If you pay in full, you can save 10% off the camp tuition price (Saving \$259.50). Parents may purchase an additional lunch pass for a cost of \$150 per person.

Cancellations/ Transfers:

You may cancel this agreement and obtain a full refund, without any penalty or obligation, if notice of cancellation is given, in writing, within 10 business days from the above date or the date on which you commence utilizing the services under the contract, whichever is longer. For purposes of this section, business days are Monday through Friday. To cancel this contract, mail or deliver or send by facsimile transmission a signed and dated copy of the following cancellation notice or any other written notice of cancellation to Sound Tree Entertainment at 777 East Atlantic Avenue, Suite C-2337, Delray Beach, Florida 33483.

Housing:

Based on the activities and busy schedule of the event, we do require talent to stay at the camp hotel. The camp tuition does not include hotel or travel costs: however we have negotiated a special event rate per night at the beautiful **Beverly Garland Hotel**, which is \$170 per night + tax. All reservations MUST be made by or on May 1st, 2012. From experience, we strongly suggest families to come in on Saturday, June 23rd^d and stay a few days after depending on room availability.

Payments: We accept MasterCard, Visa, Discover and American Express. Payment will appear as Sound Tree Entertainment on your credit card statement. Make checks payable to Sound Tree Entertainment (\$2595 for PIF and save 10%) and mail to: 777 East Atlantic Avenue, Suite C2337, Delray Beach, FL 33483.

***Instructors and Surprise visitors are subject to change upon availability.**

